

Hong Kong Baptist University

Bachelor of Arts (Hons) in Business Administration (Global Entertainment)

Portfolio Submission Guidelines for JEE applicants

(for Academic year 2022/23)

Selected JEE applicants would be invited for an interview in the end of June 2022. The selected candidate is expected to present a portfolio during the interview.

The portfolio gives the applicants an opportunity to demonstrate your passion, creativity, talent, and potential to succeed in BA (Hons) in Business Administration (Global Entertainment) degree, alongside the academic achievements.

Portfolio Requirements

Every applicant can present a portfolio of any creative works that reflect your strengths in creative practice.

It can be traditional art forms (such as drawing, painting, sculpture, installation, film and video, photography, performance and musical composition), digital arts and design (apps and website design, VR, AR, and gaming developments), STEAM projects or other creative works that demonstrate your creativity.