

**Students with Exceptional Talent Direct Admissions Scheme (SETDAS)
Admission Requirements of Designated Programmes
in the 2023/24 Academic Year**

I. Programme Information.

(a)	Programme	Bachelor of Business Administration (Hons) - Accounting Concentration
(b)	JUPAS Catalogue No.	JS2110
(c)	Study Year Admitted	Year One Only
(d)	Website	https://bba.hkbu.edu.hk/academics/concentration-acct

II. Key Areas of Exceptional Talent

Key Area of Exceptional Talent	
<input type="checkbox"/>	Sports
<input type="checkbox"/>	Music
<input type="checkbox"/>	Cultural Activities (other than music, including performing arts)
<input checked="" type="checkbox"/>	Creativity (including visual arts)
<input checked="" type="checkbox"/>	Leadership
<input checked="" type="checkbox"/>	Others: <u>Entrepreneurship</u>

III. Programme Admission Requirements

Programme Admission Requirements		
A	Non-academic Requirement(s) <i>(For example, award / achievement at international / regional level.)</i>	Mandatory / Preferred / Optional
(i)	Exceptional performance in international / regional activities or competitions related to entrepreneurship / business innovation / social enterprise experience	Mandatory
(ii)	Evidence of entrepreneurship / business start-up / business innovation / social enterprise experience	Preferred
(iii)	Evidence of involvement in local community activities, indicating significant creativity, leadership or entrepreneurship	
B	Academic Requirement(s)	Mandatory / Preferred / Optional
	NA	

IV. Other Application Materials

Application Material(s) <i>(For example, Portfolio / Personal statement / Student Learning Profile (SLP) / School Report.)</i>		Mandatory / Preferred / Optional
(i)	Submission of Other Experiences and Achievements in Competition / Activities (OEA) <i>(Applicable to DSE applicants ONLY)</i>	Mandatory
(ii)	Submission of Student Learning Profile (SLP)	Preferred

V. Assessment of Application

Assessment <i>Please specify the format of assessment in the table below. For example, portfolio submission, audition, interview, etc.</i>		Mandatory / Preferred / Optional
(i)	Interview	Mandatory

VI. Enquiry

Name : Ms Roy Leung

Post title : Senior Executive Officer, BBA Programme Office

Telephone No. : 3411 5265

Email : bba@hkbu.edu.hk