

**Retitling Bachelor of Arts (Hons) / Bachelor of Business Administration (Hons) in Global Entertainment Business Programme (JS2930) with effect from the 2022/23 Academic Year**

Please be informed that with effect from the 2022/23 academic year, the title of Bachelor of Arts (Hons) / Bachelor of Business Administration (Hons) in Global Entertainment Business\* (JS2930) (one of the four transdisciplinary programmes to be launched by HKBU) will be revised as follows:

Old Programme Title	New Programme Title
Bachelor of Arts (Hons) / Bachelor of Business Administration (Hons) in Global Entertainment Business*	Bachelor of Arts (Hons) in Business Administration (Global Entertainment)*
環球娛樂業務文學士(榮譽) / 工商管理學士(榮譽)	工商管理文學士(榮譽)(全球娛樂)

*\*Remarks: Subject to the University's approval, this new programme will be launched in 2022 entry.*

The retitling better reflects the current design of the curriculum. **The intake quota and programme entrance requirement for JS2930 remain unchanged for the 2022 entry. Also, the transdisciplinary nature of the programme remains unchanged.**

For more information about HKBU's transdisciplinary programmes, please refer to the website:

URL: <https://transdisciplinary.hkbu.edu.hk>

Admissions Office  
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