

**Students with Exceptional Talent Direct Admissions Scheme (SETDAS) –
for Non-local Non-Mainland applicants from Belt and Road Countries
Admission Requirements of Designated Programmes
in the 2025/26 Academic Year**

I. Programme Information

| | | |
|-----|---------------------|---|
| (a) | Programme | Bachelor of Science (Hons) in Business Computing and Data Analytics |
| (b) | JUPAS Catalogue No. | JS2910 |
| (c) | Study Year Admitted | Year One Only |
| (d) | Website | https://bcda.comp.hkbu.edu.hk/ |

II. Key Areas of Exceptional Talent

| Key Area of Exceptional Talent | |
|-------------------------------------|---|
| <input type="checkbox"/> | Sports |
| <input type="checkbox"/> | Music |
| <input type="checkbox"/> | Cultural Activities (other than music, including performing arts) |
| <input type="checkbox"/> | Creativity (including visual arts) |
| <input type="checkbox"/> | Leadership |
| <input checked="" type="checkbox"/> | Others: <u>Business and/or Technologies</u> |

III. Programme Admission Requirements

| Programme Admission Requirements | | |
|----------------------------------|--|----------------------------------|
| A | Non-academic Requirement(s) | Mandatory / Preferred / Optional |
| (i) | Exceptional performance in national/ global level activities or competitions related to business and/or technology | Mandatory |
| (ii) | Internationally recognised certificates related to technologies | Preferred |
| (iii) | Evidence of involvement in community services | |
| B | Academic Requirement(s) | Mandatory / Preferred / Optional |
| (i) | Proficiency in English by obtaining the minimum English Language requirements as stipulated by the University. For details, please refer to the "English Language Requirements" section as listed on the following website: https://admissions.hkbu.edu.hk/ug/intl_requirement | Mandatory |

IV. Other Application Materials

| Application Material(s) (For example, Portfolio / Personal statement / School Report.) | | Mandatory / Preferred / Optional |
|---|--|----------------------------------|
| (i) | School reports for Grades 11 and 12 | Mandatory |
| (ii) | Personal statement (no more than 500 words) | |
| (iii) | Recommendation letter from school counsellor | |

V. Assessment of Application

| Assessment (For example, portfolio submission, audition, interview, etc.) | | Mandatory / Preferred / Optional |
|--|-----------|----------------------------------|
| (i) | Interview | Mandatory |

VI. Enquiry

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