

**Students with Exceptional Talent Direct Admissions Scheme (SETDAS) – for Local Non-JUPAS Applicants
Admission Requirements of Designated Programmes
in the 2025/26 Academic Year**

I. Programme Information

(a)	Programme	Bachelor of Communication (Hons) in Game Design and Animation
(b)	JUPAS Catalogue No.	JS2370
(c)	Study Year Admitted	Year One Only
(d)	Website	http://imd.hkbu.edu.hk

II. Key Areas of Exceptional Talent

Key Area of Exceptional Talent	
<input type="checkbox"/>	Sports
<input type="checkbox"/>	Music
<input type="checkbox"/>	Cultural Activities (other than music, including performing arts)
<input checked="" type="checkbox"/>	Creativity (including visual arts)
<input type="checkbox"/>	Leadership
<input type="checkbox"/>	Others

III. Programme Admission Requirements

Programme Admission Requirements		
A	Non-academic Requirement(s)	Mandatory / Preferred / Optional
(i)	International animation festival awards and/or screening such as SIGGRAPH Animation Festival, Annecy Animation festival, regional DigiCon6 Asia competition	Mandatory
(ii)	Award in festivals or competitions of short films, animations or games at territorial, regional or global level.	Preferred
(iii)	Leadership awards demonstrating extraordinary leadership skills in overcoming local, regional or global challenges by initiating projects of the good of society	
(iv)	Entrepreneurial awards demonstrating outstanding skills and sense in running an enterprise in Hong Kong, regionally or globally. Innovation, social responsibility and goods / services etc.	
B	Academic Requirement(s)	Mandatory / Preferred / Optional
	NA	

IV. Other Application Materials

Application Material(s) (For example, Portfolio / Personal statement / School Report.)		Mandatory / Preferred / Optional
(i)	Letter of Intent: The "Letter of Intent" has to state clearly their reasons for applying the programme and their career prospective after graduation (under 200 words)	Mandatory
(ii)	Portfolio: The portfolios should be in digital format and demonstrate applicants' potential in creativity, visual and design literacy, animation, and/or game design	

V. Assessment of Application

Assessment (For example, portfolio submission, audition, interview, etc.)		Mandatory / Preferred / Optional
(i)	Interview (Applicants are required to present a "Letter of Intent" and their portfolios during the interview.)	Mandatory

VI. Enquiry

Name : Ms Yan Zhang

Post title : Executive Assistant

Telephone No. : 3411 2804

Email : imd-gda@hkbu.edu.hk