

**Students with Exceptional Talent Direct Admissions Scheme (SETDAS)  
Admission Requirements of Designated Programmes  
in the 2024/25 Academic Year**

**I. Programme Information**

(a)	Programme	Bachelor of Communication (Hons) in Game Design and Animation
(b)	JUPAS Catalogue No.	JS2370
(c)	Study Year Admitted	Year One Only
(d)	Website	<a href="http://imd.hkbu.edu.hk">http://imd.hkbu.edu.hk</a>

**II. Key Areas of Exceptional Talent**

Key Area of Exceptional Talent	
<input type="checkbox"/>	Sports
<input type="checkbox"/>	Music
<input type="checkbox"/>	Cultural Activities (other than music, including performing arts)
<input checked="" type="checkbox"/>	Creativity (including visual arts)
<input type="checkbox"/>	Leadership
<input type="checkbox"/>	Others

**III. Programme Admission Requirements**

Programme Admission Requirements		
A	Non-academic Requirement(s) <i>(For example, award / achievement at international / regional level.)</i>	Mandatory / Preferred / Optional
(i)	International animation festival awards and/or screening such as SIGGRAPH Animation Festival, Annecy Animation festival, regional DigiCon6 Asia competition	Mandatory
(ii)	Award at territorial, regional or global level (e.g., Writing awards in open competition)	Preferred
(iii)	Leadership awards demonstrating extraordinary leadership skills in overcoming local, regional or global challenges by initiating projects of the good of society	
(iv)	Entrepreneurial awards demonstrating outstanding skills and sense in running an enterprise in Hong Kong, regionally or globally. Innovation, social responsibility and goods / services etc.	Preferred
B	Academic Requirement(s)	
	NA	

#### IV. Other Application Materials

Application Material(s) (For example, Portfolio / Personal statement / School Report.)		Mandatory / Preferred / Optional
(i)	Letter of Intent: The "Letter of Intent" has to state clearly their reasons for applying the programme and their career prospective after graduation (under 200 words)	Mandatory
(ii)	Portfolio: The portfolios should be in digital format and demonstrate applicants' potential in creativity, visual and design literacy, animation, and/or game design	

#### V. Assessment of Application

Assessment (For example, portfolio submission, audition, interview, etc.)		Mandatory / Preferred / Optional
(i)	Interview (Applicants are required to present a "Letter of Intent" and their portfolios during the interview.)	Mandatory

#### VI. Enquiry

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