For local
Non-JUPAS applicants

香港浸會大學
HONG KONG BAPTIST UNIVERSITY

Students with Exceptional Talent Direct Admissions Scheme (SETDAS) – for Local Non-JUPAS Applicants
Admission Requirements of Designated Programmes
in the 2027/28 Academic Year

I. Programme Information

(a)	Programme	Bachelor of Arts (Hons) in Business Administration (Global Entertainment)
(b)	Study Year Admitted	Year One Only
(c)	JUPAS Catalogue code	JS2930
(d)	Website	https://transdisciplinary.hkbu.edu.hk/bage/

II. Key Areas of Exceptional Talent

Key Area of Exceptional Talent	
☐	Sports
☐	Music
☑	Cultural Activities (other than music, including performing arts)
☑	Creativity (including visual arts)
☑	Leadership
☐	Others

III. Programme Admission Requirements

Programme Admission Requirements		
A	Non-academic Requirement(s)	Mandatory / Preferred / Optional
(i)	Applicants should demonstrate understanding and passion for the arts and culture, creative industries, and/or global entertainment business	Mandatory
B	Academic Requirement(s)	Mandatory / Preferred / Optional
(i)	Proficiency in English by obtaining the minimum English Language requirements as stipulated by the University. For details, please refer to the "English/ Chinese Language Requirements" section as listed on the following website: https://admissions.hkbu.edu.hk/en/degree-diploma.html	Mandatory

IV. Other Application Materials

Application Materials *(For example, Portfolio / Personal statement / School Report.)*		Mandatory / Preferred / Optional
(i)	Submission of portfolio. The guideline will be sent to the applicants in due course.	Mandatory
(ii)	School's assessment on the applicants' predicted grades in the public examination OR public examination result (e.g. IB, GCE)	
(iii)	Recommendation Letter from teachers, principals or individuals with appropriate expertise	Optional

V. Assessment of Application

Assessment *(For example, portfolio submission, audition, interview, etc.)*		Mandatory / Preferred / Optional
(i)	Interview	Mandatory
(ii)	Portfolio	

VI. Enquiry

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