



**Students with Exceptional Talent Direct Admissions Scheme (SETDAS) – for Local Non-JUPAS Applicants  
Admission Requirements of Designated Programmes  
in the 2026/27 Academic Year**

**I. Programme Information**

(a)	Programme	Bachelor of Science (Hons) in Business Computing and Data Analytics
(b)	JUPAS Catalogue No.	JS2910
(c)	Study Year Admitted	Year One Only
(d)	Website	<a href="https://bcda.comp.hkbu.edu.hk/">https://bcda.comp.hkbu.edu.hk/</a>

**II. Key Areas of Exceptional Talent**

Key Area of Exceptional Talent	
<input type="checkbox"/>	Sports
<input type="checkbox"/>	Music
<input type="checkbox"/>	Cultural Activities (other than music, including performing arts)
<input type="checkbox"/>	Creativity (including visual arts)
<input type="checkbox"/>	Leadership
<input checked="" type="checkbox"/>	Others: <u>Business and/or Technologies</u>

**III. Programme Admission Requirements**

Programme Admission Requirements		
A	Non-academic Requirement(s)	Mandatory / Preferred / Optional
(i)	Exceptional performance in territorial and/or regional level activities or competitions related to business and/or technology	Mandatory
(ii)	Received internationally recognised certificates related to technologies	Preferred
(iii)	Evidence of involvement in community services	
B	Academic Requirement(s)	Mandatory / Preferred / Optional
(i)	Proficiency in English by obtaining the minimum English Language requirements as stipulated by the University. For details, please refer to the “English/ Chinese Language Requirements” section as listed on the following website: <a href="https://admissions.hkbu.edu.hk/en/degree-diploma.html">https://admissions.hkbu.edu.hk/en/degree-diploma.html</a>	Mandatory

#### IV. Other Application Materials

Application Material(s) (For example, Portfolio / Personal statement / School Report.)		Mandatory / Preferred / Optional
(i)	School reports for Grades 11 and 12 or equivalent	Mandatory
(ii)	Personal statement (no more than 500 words)	
(iii)	Recommendation letter from teachers, principals or individuals with appropriate expertise.	

#### V. Assessment of Application

Assessment (For example, portfolio submission, audition, interview, etc.)		Mandatory / Preferred / Optional
(i)	Interview	Mandatory

#### VI. Enquiry

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