

**Students with Exceptional Talent Direct Admissions Scheme (SETDAS) – for Local Non-JUPAS Applicants
Admission Requirements of Designated Programmes
in the 2026/27 Academic Year**

I. Programme Information.

| | | |
|-----|---------------------|---|
| (a) | Programme | Bachelor of Business Administration (Hons) - Accounting Concentration |
| (b) | JUPAS Catalogue No. | JS2110 |
| (c) | Study Year Admitted | Year One Only |
| (d) | Website | https://bba.hkbu.edu.hk/concentrations/concentration-acct.html |

II. Key Areas of Exceptional Talent

| | |
|-------------------------------------|---|
| Key Area of Exceptional Talent | |
| <input checked="" type="checkbox"/> | Sports |
| <input checked="" type="checkbox"/> | Music |
| <input checked="" type="checkbox"/> | Cultural Activities (other than music, including performing arts) |
| <input checked="" type="checkbox"/> | Creativity (including visual arts) |
| <input checked="" type="checkbox"/> | Leadership |
| <input checked="" type="checkbox"/> | Others: <u>Entrepreneurship</u> |

III. Programme Admission Requirements

| Programme Admission Requirements | | |
|----------------------------------|---|----------------------------------|
| A | Non-academic Requirement(s) | Mandatory / Preferred / Optional |
| (i) | Recognised awards at territorial, regional, worldwide competitions in connection with Sports, Music, Cultural Activities and Creativity; or | Mandatory |
| (ii) | Recognised awards at territorial, regional, worldwide competitions in connection to leadership, innovations, business ideas, start-up, etc. | |
| (iii) | Engagement in community services, especially demonstrating leadership capability | Preferred |
| B | Academic Requirement(s) | Mandatory / Preferred / Optional |
| (i) | Meeting the minimum entrance requirement of the respective countries / qualifications if feasible. | Preferred |

IV. Other Application Materials

| Application Material(s) <i>(For example, Portfolio / Personal statement / School Report.)</i> | | Mandatory / Preferred / Optional |
|--|--|----------------------------------|
| (i) | Personal statement explaining why choose the programme (not more than 300 words) | Preferred |
| (ii) | Reference / Recommendation letters from people of the relevant background | |

V. Assessment of Application

| Assessment <i>Please specify the format of assessment in the table below. For example, portfolio submission, audition, interview, etc.</i> | | Mandatory / Preferred / Optional |
|---|---|----------------------------------|
| (i) | All shortlisted applicants will be interviewed and their individual suitability will be assessed by the Review Panel. | Mandatory |

VI. Enquiry

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