

Baptist University Road Campus

Lee Shau Kee Communication and Visual Arts Building

5 Hereford Road, Kowloon Tong

Kowloon, Hong Kong SAR

Kai Tak Campus

51 Kwun Tong Road

Kowloon, Hong Kong SAR

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Alumni Awards 舊生獎項

AVA alumni have been making notable achievements in diverse areas, some recent awards include:

Bobby YU Shuk Pui won Best Director at the 17th Fresh Wave International Short Film Festival

余淑培榮獲第十七屆鮮浪潮國際短片節最佳導演

Thomas KONG Hoi Kan won Award for Young Artist (Visual Arts) at the 17th Hong Kong Arts Development Awards

江凱勳榮獲第十七屆香港藝術發展獎藝術新秀獎(視覺藝術)

Lykke Til directed by Bobby YU Shuk Pui

余淑培執導的電影《祝君安好》

Seal carving by Thomas KONG Hoi Kan

江凱勳製作的篆刻印章

Career Prospects 就業前景

Graduates from our programme are building professional careers in creative and cultural industries, as visual artists, designers, curators, visual arts teachers, business owners or freelancers.

視覺藝術文學士（榮譽）課程畢業生多從事創意和文化產業領域相關的工作，如藝術家、設計師、策展人、視覺藝術教師，也會自行創業或擔任自由職業者。

Alumni Stories 舊生故事

Silas FONG Sum Yu 方臻宇

Associate Professor, Chung-Ang University, Seoul, South Korea

韓國首爾中央大學藝術學院副教授

SAD School of Artists Development, Department of Bread

《藝術家職業訓練學院：麵包系》

「視覺藝術院提供當代藝術、工藝、設計和理論等多元化課程，讓我可以大膽嘗試學院周詳設置的各種藝術表現方式，參加學生交流計劃更徹底改變了我的世界觀和生活方式。課程給我充裕的空間和時間，在研習藝術過程中找到自己的語言和主題。我逐漸培養出批判思考的能力，並矢志成為藝術家，後來更從事教育工作。畢業展是個絕佳的平台讓大眾認識我的出道作品。」

Sim SHUM Kwan Yi 沈君怡

Ink Artist 水墨藝術家

The Whispers of Stone

《石之耳語》

「視覺藝術文學士（榮譽）課程提供多元化的科目，讓我能夠探索不同的藝術形式，並讓我在傳統和當代藝術實踐兩方面獲得全面的教育。這些經驗讓我可以發展自己的藝術風格和表達方式，更令我專注於水墨藝術之中。此外，我最愛的是學院互助、共融的學術氛圍，教職員平易近人，同學才華橫溢，這樣的學術社群讓我們拼發了創造力和批判思維。」

Isaac SPELLMAN 巫男

Illustrator, Art Director

Isaac Spellman Studio Limited

插畫師、

巫男工作室有限公司藝術總監

Instagram: @isaac.spellman

Website: www.isaacspellman.com

La Mer

Night To Day Miracle

Love After Love

Gratitude

Vroom!

「The programme offered by AVA provides a variety of courses, which excited me since I'm the type of person who is eager to experiment with everything. The programme has sharpened my skills and equipped me to step into the business art world, from creating professional artworks to dealing with commercial clients.」

Roger NG Kai Ho 伍啟豪

Art Director, Most Kwai Chung Limited

毛記葵涌有限公司美術總監

The Monument

「除了傳統藝術課程外，我們還有機會探索其他媒體藝術和設計科目，這種開放的環境讓我們的創作有更大的空間和可能，不受特定媒介的限制。要在創意行業中取得成功，必須要跟上時代的步伐，隨時準備應對各種情況，這也正是我喜歡視覺藝術院這種跨學科課程的原因。它激發我的創造力，讓我提升技能，燃點我對不同領域和職業的興趣。我的職涯發展由始至終都是多元面向，這一點很重要，尤其我們身處一個瞬息萬變的世代。」

Bachelor of Arts (Hons) in Visual Arts

視覺藝術文學士（榮譽）

香港浸會大學

HONG KONG BAPTIST UNIVERSITY

School of Creative Arts

創意藝術學院

ACADEMY OF VISUAL ARTS

視覺藝術院

Curriculum 課程



The Bachelor of Arts (Honours) in Visual Arts programme is a professional degree that focuses on intensive, practice-led work in the visual arts, supported by a general education curriculum. It emphasises creativity, versatility, and intelligent articulation, thus enabling its graduates to pursue professional, studio-based careers in areas such as studio art, design, and craft.

視覺藝術文學士（榮譽）課程是一個以密集實踐為導向的專業學位，在通識教育配合下，課程強調藝術創意、才能互通、知性表達，讓學生畢業後投身藝術、設計或工藝等領域。



Admission 入學申請



Students from all educational backgrounds are welcome to enrol in our Bachelor of Arts (Hons) in Visual Arts programme at the Academy of Visual Arts – whether they are from the Chinese mainland or overseas, or are mature students. We look for talent, passion, creativity, and aspiration in applicants, and we strive to groom each and every student to soaring standards of professionalism.

視覺藝術院的視覺藝術文學士（榮譽）課程接受不同教育背景的學生申請報讀，包括來自內地、海外以及年長的學生。我們尋找有才華、有熱誠、有創意、有抱負的學生，並致力培育學生達至專業水平。

Programme Structure 課程結構



The Bachelor of Arts (Hons) in Visual Arts programme is offered in two concentrations:

視覺藝術文學士（榮譽）課程提供兩大主修領域：

Studio & Media Arts Concentration 藝術及媒體創作主修

Drawing & Painting
Chinese Art
Media Arts
Spatial Practices
Sculpture

繪畫與油畫
中國藝術
媒體藝術
空間創作
雕塑

Craft & Design Concentration 工藝及設計主修

Graphic Design
Printmaking
Glass & Ceramics
Object Culture
Experience Design
Object Technology
(Robotics & Kinetics)

平面設計
版畫
玻璃及陶藝
產品文化
體驗設計
物品技術
(機械手臂和動力學)

Learning Experience — in the classroom and beyond 跨文化國際學習體驗



Our programme offers students an enriching learning experience in and out of classroom, through work experiences and international exposure. We broaden our students' horizons through exposure to the art worlds of different cultures. We bring these worlds to the campus through our international faculty, by collaborating with international artists and overseas institutions on art and exhibition projects, foster a cross-cultural awareness in our students. Our students also explore the world via student exchanges. We highly recommend all of our undergraduates take a semester abroad to enrich their learning experiences.

We also require all students to undertake a self-organised, non-credit work experience (internships, work placements or their equivalent) during their time of study. This helps to link classroom theory with professional practice and provide learning experiences outside the Academy. More importantly, students will gain invaluable experiences of the wider vistas of the creative and cultural sectors, which is key to catapulting them to future success, both professionally and personally.



視覺藝術文學士（榮譽）課程為學生提供課堂內外、職場以至世界各地的豐富學習體驗。我們一方面鼓勵學生接觸不同文化的藝術世界，主動拓展自己的視野，另一方面也積極將不同文化的藝術世界注入校園，包括從世界各地延聘教授、與海外藝術家及院校合辦藝術展覽，藉此增強學生的跨文化認知。學生還可以參加交換生計劃，親身探索世界。

本課程所有學生須於就讀期間參與實習，將學科理論和專業實踐結合，汲取課程以外的學習體驗。這些體驗對學生探索並確立自己的事業志向，均有莫大裨益，也有助他們提升自己的專業及個人發展。

Campus and Facilities 校園及設施



AVA operates two campuses: Kai Tak Campus in Kwun Tong, and the Lee Shau Kee Communication and Visual Arts Building on Kowloon Tong Campus. Both feature fully equipped workshops and studios for a wide range of visual arts disciplines: painting & drawing, Chinese arts, media arts, sculpture, graphic arts, glass & ceramics, printmaking, jewellery design, object design, experience design, and many more.

視覺藝術院的教學設施分別設於觀塘啟德校園和九龍塘校園的李兆基傳理視藝樓，有多個設備齊全的藝術工作室，可供從事繪畫、中國書畫、媒體藝術、雕塑、平面藝術、玻璃、陶瓷、版畫、首飾設計、物品設計、體驗設計等創作。



Gallery Spaces 展覽空間

AVA has a strong practice of studio culture, presentation and exhibition, which is embedded in the way we teach and learn. Besides organising annual graduation exhibitions for our Bachelor and Master degree students, we also hold exhibitions throughout the year at our galleries on the Baptist University Road and Kai Tak Campuses. These exhibitions present wonderful opportunities for our students to showcase their work, and for building connections with alumni, staff and other established artists – whose work can also be presented in our galleries. Exhibitions as well as collaborative events of all visual arts disciplines that take place in these two galleries often attract local participants in and beyond the art field, as well as international audiences.

本院的教學以實踐為主導，融入豐富的藝術創作文化、藝術演示和展覽元素。除了每年的本科和碩士畢業展外，本院全年也會在浸會大學道校園和啟德校園的展覽廳舉辦展覽，一方面可以鼓勵學生抓緊良機展示個人作品，另一方面更有助他們與共同參展的其他校友、教授及知名藝術家建立聯繫。本院兩個展覽廳所舉辦的各個展覽及協作展覽活動，涵蓋不同的視覺藝術範疇，經常吸引到本地和海外的藝術界人士和大眾前來參觀。

