

**Students with Exceptional Talent Direct Admissions Scheme (SETDAS) – for Non-local Non-Mainland applicants from Belt and Road  
Admission Requirements of Designated Programmes  
in the 2026/27 Academic Year**

**I. Programme Information**

(a)	Programme	Bachelor of Communication (Hons) in Game Design and Animation
(b)	JUPAS Catalogue No.	JS2370
(c)	Study Year Admitted	Year One Only
(d)	Website	<a href="http://imd.hkbu.edu.hk">http://imd.hkbu.edu.hk</a>

**II. Key Areas of Exceptional Talent**

Key Area of Exceptional Talent	
<input type="checkbox"/>	Sports
<input checked="" type="checkbox"/>	Music
<input checked="" type="checkbox"/>	Cultural Activities (other than music, including performing arts)
<input checked="" type="checkbox"/>	Creativity (including visual arts)
<input checked="" type="checkbox"/>	Leadership
<input type="checkbox"/>	Others

**III. Programme Admission Requirements**

Programme Admission Requirements		
A	Non-academic Requirement(s) <i>(For example, award / achievement at international / regional level.)</i>	Mandatory / Preferred / Optional
(i)	Award in national or global festivals of animation, games or media art such as SIGGRAPH, Annecy Festival, Digicon6 Asia, IFVA, etc.	Mandatory
(ii)	Award in festivals or competitions of short films, animations or games at national or global level	Preferred
(iii)	Awards demonstrating extraordinary leadership skills such as taking initiative on projects to overcome national or global challenges in environmental and social issues	
(iv)	Awards demonstrating outstanding entrepreneurial skills in running a business at national or global level. Innovation, social responsibility and goods/services etc will all be considered.	
(v)	Recommendation letters issued by official organisations with appropriate expertise	
B	Academic Requirement(s)	Mandatory / Preferred / Optional
(i)	Proficiency in English by obtaining the minimum English Language requirements as stipulated by the University. For details, please refer to the "English Language Requirements" section as listed on the following website: <a href="https://admissions.hkbu.edu.hk/ug/intl_requirement">https://admissions.hkbu.edu.hk/ug/intl_requirement</a>	Mandatory

#### IV. Other Application Materials

Application Material(s) (For example, Portfolio / Personal statement / School Report.)		Mandatory / Preferred / Optional
(i)	Letter of Intent with reason(s) for applying to the programme and career aspirations (no more than 200 words)	Mandatory
(ii)	Portfolio demonstrating applicant's creativity, artistic sensitivity, visual literacy and technical skills in animation or game design	

#### V. Assessment of Application

Assessment (For example, portfolio submission, audition, interview, etc.)		Mandatory / Preferred / Optional
(i)	Interview (Applicants are required to present a "Letter of Intent" and their portfolio during the interviews.)	Mandatory

#### VI. Enquiry

Name : Ms Yan Zheng

Post title : Executive Officer

Telephone No. : 3411 2804

Email : [imd-gda@hkbu.edu.hk](mailto:imd-gda@hkbu.edu.hk)