

INSPIRING FUTURE JOURNALISTS

DEPARTMENT OF JOURNALISM

UNDERGRADUATE PROGRAMME (FOR 2020 ENTRY)

Undergraduate Programme

The Journalism programme of Hong Kong Baptist University was launched by the then Department of Communication when it was founded in 1968, and remains one of the best-known degrees in the University. Today, the Department of Journalism is part of the School of Communication. It offers three Concentrations in its four-year undergraduate programme for students admitted in 2020/21: Chinese Journalism (CJ), International Journalism (IJ), and Data and Media Communication (DMC). Under the Concentrations, there are Broadcast Journalism (BJ) Stream, Financial Journalism (FJ) Stream and General Stream.

Programme Details

Designed to cultivate first-class journalists, the curriculum is characterized by an equal emphasis on theory and practice, covering the full range of professional journalistic skills and knowledge, theoretical and conceptual subjects, critical thinking, analytical skills and media ethics. Students receive a Bachelor of Communication (Honours) degree after successfully completing 128 credit units as follows:

Concentration	Chinese Journalism Concentration	International Journalism Concentration	Data and Media Communication Concentration
School Core Courses	12 units	12 units	12 units
Major Core Courses	22 units	22 units	22 units
Concentration Bridging Courses	/	/	6 units
Concentration Required Courses	21 units	21 units	12 units
Concentration Elective Courses	/	/	3 units
Major Elective Courses	6 units	6 units	6 units
General Education Courses	31 units	31 units	31 units
Free Elective Courses	36 units	36 units	36 units
Total	128 units	128 units	128 units

Programme Highlights

Theory and Professional Practice: Our students have to cover news in Chinese or English in various formats including text, photo, video and data image. The Department works closely with the industry to arrange internship positions for our students in local or overseas media organizations. Our students usually undertake their internship programmes at the end of their third year of studies. The professional education they receive ensures that they have the practical skills to embark on a career in journalism. In the newly launched interdisciplinary DMC Concentration, students will learn to analyse data collected from various sources, produce analytics according to journalistic practices and develop solutions and insights for media organizations and beyond.

Integration of Newsroom and Classroom: The Department frequently invites working journalists to give talks, seminars, workshops and lectures to students. It also organizes visits to local media organizations, reporting trips to the mainland and overseas, and short-term exchange programmes abroad.

Small-class Teaching: To maintain quality in both teaching and learning, the Department insists on small-group teaching to encourage more interaction and in-depth discussion among students and lecturers.

Academic Exchange: Many of our students join exchange programmes to study overseas at universities in Europe, the United States, Australia and Asia as well as the mainland and Taiwan. The Department's multicultural environment is also enhanced by the presence of exchange students from overseas.

Language Skills: Throughout the programme, students are trained to write in two languages – English and Chinese – and speak three – English, Cantonese and Putonghua. The Department's major medium of instruction is English, but skills courses may be taught in English or Chinese according to practical needs. All International Journalism and Data and Media Communication courses are taught in English.



Professional and Social Engagement

Pulitzer Prize Winners Workshop: A group of Pulitzer Prize winners from the United States are regularly invited to the campus for a week-long series of intellectual activities involving our own students and those from elsewhere as well as journalists in Hong Kong and from around the region. The Pulitzer Prizes are regarded as the highest accolade that can be bestowed on journalists in the US and have worldwide recognition.

HKBU-SOPA Award Winners Forum: The forum aims to enhance the standard of journalism education and journalistic practice in Hong Kong and the Greater China region by inviting a panel of SOPA-award winners to participate in lectures and discussions on the journalism profession. The SOPA Awards for Editorial Excellence have been held since 1999 by The Society of Publishers in Asia as a tribute to editorial excellence in the region.

Journalists-in-Residence: Seasoned journalists are invited to spend one week on campus. They give lectures, lead small-group discussions, do demonstrations and share their experiences so that students can learn from them the latest developments in the news industry.

Teaching Team

The Department has a strong teaching team that comprises committed full-time media academics who have rich experience in the news industry, media education and journalism research. To further diversify our courses, we have also recruited a number of frontline reporters and veteran media professionals to work as part-time lecturers or visiting scholars. This talented teaching team is also active in research, frequently publishing in international refereed journals as well as local and global media. Some sit on media-related committees and work for social organizations in Hong Kong and overseas.

Facilities

The Department is well-equipped with resources for professional training. Our Journalism Laboratory has a full set of high-end computers with the latest software for print, web and broadcast news production. We also have a professional studio for television and radio broadcasting, a webcast studio as well as dedicated editing rooms. The Department has its own printing press along with a paper-cutting machine, which are used to produce in-house newspapers.

Career Prospects

Many of our graduates become reporters, editors, correspondents and producers in print, electronic and online media. Others move into related fields such as public relations, marketing, business and commerce, government service and education. Some pursue further studies in Hong Kong or overseas. We have a good number of winners of prestigious media awards and scholarships for postgraduate studies abroad.

Admissions Requirements

The School of Communication adopts a broad-based admission policy for its Department of Journalism and Department of Communication Studies. Under this policy, students will study general education (GE) core courses, general elective courses and school core courses in their first year of studies to gain an overall understanding of the relevant disciplines before opting for a Major and a Concentration in Year 2.

For Hong Kong students taking the Hong Kong Diploma of Secondary Education (HKDSE) for admission via JUPAS in 2020, the minimum entrance requirements are:

- (1) English Language: Level 3
- (2) Chinese Language: Level 3
- (3) Mathematics: Level 2
- (4) Liberal Studies: Level 2
- (5) 1st Elective: Level 3*
- (6) 2nd Elective: Level 3*

*Please visit www.comm.hkbu.edu.hk/admission/en/elective_subjects.html for the subjects recognized as electives.

In addition to the HKDSE results, the following is also taken into consideration:
High choice banding of Bachelor of Communication (Honours) in JUPAS application is preferred;
Good results in Chinese Language and English Language are preferred.

Programme Enquiry

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Email : jour@hkbu.edu.hk
Website : <http://www.jour.hkbu.edu.hk/>
Facebook : [facebook.com/hkbujournalism](https://www.facebook.com/hkbujournalism)

Admissions

Academic Registry, Hong Kong Baptist University
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培育未來記者

新聞系

本科生課程 (適用於2020年入學新生)

本科生課程

香港浸會大學的新聞學課程首辦於1968年，是當時傳理學系的核心專業，一直以來亦是大學眾多知名系科之一。現時，新聞系是傳理學院轄下的其中一個學系。新聞系本科課程是四年榮譽制，為2020/21入學學生提供三個專修方向：中文新聞、國際新聞以及數據與媒體傳播，另外，各專修學生亦可選修廣播新聞、財經新聞以及綜合組別。

課程編排

新聞系本科教育以培養本地一流新聞記者為目標，注重訓練學生的分析思考能力、社會責任感、傳媒道德操守和業務技能。課程設計力求在專業知識與技能、理論和人文知識三方面達致平衡。學生修畢以下128學分後獲頒傳理學學士(榮譽)學位：

科目	中文新聞專修	國際新聞專修	數據與媒體傳播專修
學院核心科目	12 學分	12 學分	12 學分
主修核心科目	22 學分	22 學分	22 學分
專修銜接科目	/	/	6 學分
專修必修科目	21 學分	21 學分	12 學分
專修選修科目	/	/	3 學分
主修選修科目	6 學分	6 學分	6 學分
通識教育科目	31 學分	31 學分	31 學分
任何選修科目	36 學分	36 學分	36 學分
總共	128 學分	128 學分	128 學分

課程特色

理論實踐並重：新聞系學生需要以文字、圖片、錄像和數據圖像形式，以中文或英文報道新聞。新聞系與業界緊密合作，為學生安排本地或海外新聞機構的實習職位。一般而言，學生在第三個學年暑假進行實習，以取得新聞操作的實務經驗。在近年新開設的數據與媒體傳播跨學科專修，學生能夠學習分析不同來源的數據，並將分析結果與新聞報道結合，為媒體機構以至其他界別提供解決方案。

課堂內外體驗：新聞系經常邀請資深新聞從業員為嘉賓講者，也會組織學生在本地、內地或海外就重要的事件進行採訪報道，或到海外短期交流學習。

優質小班教學：專業課程以質素取勝，堅持小班教學，提供更多交流輔導機會，師生互動，教學相長。

海外學術交流：本系每年有為數不少的學生赴歐美、澳洲、亞洲各國及內地和台灣等地上課和交流，體驗海外大學本科學習，開拓國際視野，亦有一定數量國際學生來本系交流學習，孕育校園多元文化。

提升語文能力：新聞系重視提升學生兩文三語的能力，即中文和英文書寫，及廣東話、普通話和英語三種語言。新聞系主要用英文授課，但各新聞專修的實務科目會根據實際需要採用英文或中文授課，國際新聞專修以及數據與媒體傳播專修的所有科目均以英文授課。



專業學術活動魅力

普立茲新聞獎得主工作坊：新聞系定期邀請美國普立茲新聞獎得主來港，通過講座和論壇與新聞學生、媒體從業員和公眾交流經驗。工作坊重點是透過普立茲得獎作品分析講解，提升學生新聞專業知識與見識。普立茲新聞獎是美國享譽國際的年度獎項。

香港浸會大學—亞洲出版業協會卓越新聞獎得主論壇：論壇邀請亞洲出版業協會卓越新聞獎的得主參與課堂和討論環節，就新聞專業進行探討，從而提升香港和大中華地區的新聞教育和新聞工作水平。卓越新聞獎由亞洲出版業協會於1999年創立，旨在嘉許區內卓越的新聞工作者。

資深記者駐校計劃：從2008年開始，新聞系邀請資深記者進行為期一周的駐校教學，通過課堂講解、小組交流、示範輔導及經驗分享，為學生提供與時並進的新聞知識訓練。

優良師資

新聞系的全職教師在傳媒實務、新聞教育和學術研究方面具有豐富經驗和成就。為了讓學科更多元化，新聞系還聘請多名前線記者和資深傳媒從業員擔任兼任講師。新聞系秉承以學生為本，作育英才的理念，注重教學質量。教師同時也積極從事學術研究，經常在國際知名學術刊物發表論文，在大眾傳媒上議事論政，參與社會公共事務，並在各類相關委員會中擔任職務，提供專業意見。

資源設備

新聞系設備齊全，資源充足。設施包括電腦室、廣播新聞製作室、多媒體製作室、編輯室、圖像處理機、印刷機、用於編輯和配音等設備，全面滿足專業訓練之需求。

就業前景

新聞系畢業生絕大多數在香港的各不同媒體擔任記者，也有學生畢業後從事商貿、教育、公關、政府資訊和市場研究等工作。部份畢業生則選擇在本地或海外大學繼續深造，不少更獲海外大學頒授獎學金。

入學要求

傳理學院轄下的新聞系和傳播系實行學院聯合收生政策。學生首年主力修讀通識教育科目、學院核心科目以及選修科目，以便他們在二年級修讀主修和選讀專修科目前全面了解相關學科。

傳理學學士(榮譽)學位課程入學要求

香港中學文憑試考生於2020年經大學聯合招生辦法申請入學的最低要求如下：

- (1) 英國語文 第三級
- (2) 中國語文 第三級
- (3) 數學 第二級
- (4) 通識教育 第二級
- (5) 第一科選修科目 第三級*
- (6) 第二科選修科目 第三級*

*請瀏覽 www.comm.hkbu.edu.hk/admission/en/elective_subjects.html，以了解獲認可的選修科目。

其他入學要求

除香港中學文憑試成績外，以下情況可獲優先考慮：
於透過大學聯合招生辦法申請入學時，把傳理學學士(榮譽)學位課程放於較前的選擇組別；
中國語文及英國語文科成績優異。

課程查詢

香港浸會大學傳理學院新聞系辦公室
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網址：<http://www.jour.hkbu.edu.hk/>
Facebook：[facebook.com/hkbujournalism](https://www.facebook.com/hkbujournalism)

入學事宜

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