

傳理學學士 (榮譽) 學位課程 - 電影主修  
Bachelor of Communication (Honours) - Film Major

# 動畫及媒體藝術

## Animation and Media Arts



Lee Hin Kwan, *Starry Night*, 2017



Tan Yuehan, *June Lily*, 2018

# 專修

## Concentration

# 傳理學學士 (榮譽) 學位課程 - 電影主修 - 動畫及媒體藝術專修 (JUPAS Code: JS2320)

## Bachelor of Communication (Honours) - Film Major - Animation and Media Arts Concentration

動畫及媒體藝術專修課程以數碼動畫為主，提供全面而綜合的媒體藝術理論和創作訓練。基礎課程涵蓋範圍包括故事創作、視覺藝術與創新思維訓練。進階課程除注重數碼動畫外，更提供互動媒體、遊戲和圖像設計等多元化選擇，讓同學可按興趣而專注發展。

The Animation and Media Arts Concentration offers a comprehensive curriculum of animation and media arts, with a focus on digital animation. The curriculum comprises foundational courses in storytelling, visual arts and creative thinking, as well as advanced courses in digital animation. Students can also choose to specialize in selected areas such as interactive media, game and graphic design through a wide range of advanced level courses.

### 獨立收生 Programme-based Admission

動畫及媒體藝術專修採用獨立收生。所有符合資格的聯招申請者應通過聯招網站 <https://www.jupas.edu.hk/tc/> 提交申請表。非聯招申請者請前往教務處網站 [https://iss.hkbu.edu.hk/amsappl\\_nj/](https://iss.hkbu.edu.hk/amsappl_nj/)

The Animation and Media Arts Concentration adopts programme-based admission.

All eligible JUPAS applicants should submit their application via JUPAS website at <http://www.jupas.edu.hk/en/>

Direct (Non-JUPAS) applicants should submit their application via Academic Registry website at [https://iss.hkbu.edu.hk/amsappl\\_nj/](https://iss.hkbu.edu.hk/amsappl_nj/)

### 面試 Interview

通過初審的申請者將會被安排進行個人或小組面試。申請者需於面試中透過數碼形式的作品集介紹自己的作品，而作品應表現申請者的創意、視覺和設計能力、動畫及/或遊戲設計的潛能。

Potential candidates will be invited for interview in individual/group format. They are required to present their portfolios during the interview. The portfolios should be in digital format and demonstrate candidates' potential in creativity, visual and design literacy, animation and/or game design.

### 入學要求 Entrance Requirements

香港中學文憑考生經大學聯合招生辦法申請入讀本院校的入學要求如下：

For Hong Kong students taking Hong Kong Diploma of Secondary Education (HKDSE) for admission via JUPAS, the entrance requirements are:

學科 SUBJECT	級別 Minimum Level
英國語文 English Language	3
中國語文 Chinese Language	3
數學 Mathematics	2
通識教育 Liberal Studies	2
選修科目 Elective Subjects (兩科 2 subjects)	3 (見註解Note)

註解Note:

- 1) 第一科選修科必須是甲類科目，但不包括數學科延伸部分 (單元一/單元二)  
The first elective must be any Category A subjects excluding Extended Part of Mathematics (Module 1 or Module 2);
- 2) 第二科選修科可以是以下任何科目：  
The second elective can be any of the following subjects:
  - a) 甲類科目包括數學科延伸部分 (單元一/單元二)  
Category A subjects including Extended Part of Mathematics (Module 1 or Module 2);
  - b) 相關的應用學習科目成績達「達標並表現優異 (I)」或以上。詳情見以下網址。  
Related Applied Learning subjects (with "Attained with Distinction (I)" or above) listed in the following website:  
[http://www.comm.hkbu.edu.hk/admission/en/elective\\_subjects.html](http://www.comm.hkbu.edu.hk/admission/en/elective_subjects.html)
  - c) 其他語言科目成績達E級或以上  
Other Language subjects at Grade E or above.

### 其他入學要求 Other Entrance Requirements

- 將本課程放於較前的選擇組別可獲優先考慮 High choice banding in JUPAS application is preferred.

- 中國語文及英國語文科成績優異可獲優先考慮 Good results in Chinese Language and English Language are preferred.

### 計分方法 Academic Score Calculation

本課程以香港中學文憑試最佳五科成績，其中包括中國語文及英國語文，作入學計分方法。

This programme considers the best 5 HKDSE subjects including Chinese Language and English Language subjects in Academic Score Calculation.

### 四年制課程結構 Four-year Curriculum Structure

同學須於動畫及媒體藝術專修課程完成128學分的畢業要求，包括：必修科目、通識教育及選修科目。

Programme in the 4-year curriculum requires 128 units for graduation, which are distributed into three key components, Major Required Courses, General Education Courses, and Free Electives as follows:

必修科目 Major Required Courses	67 學分 units
通識教育 General Education Courses	31 學分 units
選修科目 Free Electives	30 學分 units
畢業要求 Graduation Requirement	128 學分 units



Cheung Chun Shing, *The Unfinished Tattoo*, 2017

### 課程查詢 Course Enquiries

電話 Telephone: (852) 3411 7395/ 8065

電郵 Email: [af-fma@hkbu.edu.hk](mailto:af-fma@hkbu.edu.hk)

網址 Website: <http://af.hkbu.edu.hk>

### 入學查詢 Admission Enquiries

電話 Telephone: (852) 3411 2200

電郵 Email: [ar@hkbu.edu.hk](mailto:ar@hkbu.edu.hk)

網址 Website: <http://buar2.hkbu.edu.hk/>